

IN FOCUS


HIGGINS COHN BRAND MANAGEMENT

Special Announcement

Higgins Cohn is proud to announce it's new partnership with Genesis Today, the world's leader in Superfruit juices!



Contact your Higgins Cohn representative for current deals and promotions.
Look for Genesis Today at CHFA East October 15 & 16 in Toronto.

 p/ 905.856.8252 f/ 905.856.8915 e/ info@higginscohn.com

HCBM UPDATES FOR SEPTEMBER



IN FOCUS

HIGGINS COHN BRAND MANAGEMENT

September Specials



15% OFF

GDIAPERS

2 packs and refills



20% OFF

BOULDER

KETTLE CHIPS



EARTH BALANCE

\$4.27 off Regular spreads, \$6.41 off sticks



10% OFF

GENESIS TODAY

Noni 100, Noni 99, 4 Fiber, 4 Total Cleanse, Liquid Super Cleanse, 4 Digestion



MOM'S HEALTHY SECRETS

\$4.68 off (15%) all cereals



10% OFF

JASON

Everyday Hair care Shampoo & Conditioners

p/ 905.856.8252 f/ 905.856.8915 e/ info@higginscohn.com

HCBM UPDATES FOR SEPTEMBER

Higgins Cohn would like to welcome Timmi Stein to our Eastern sales team!





10% OFF

HERO
YUMMI WHOLE FOODS



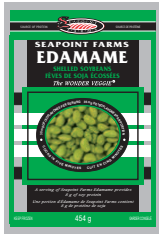
15% OFF

ZEVIA
\$2.10 off (15%) line drive



10% MCB

SEVENTH GENERATION
DISH



SEAPOINT FARMS
ORGANIC EDAMAME SHELLLED &
POD



15% OFF

TRUE LEMON
32 count Lemon & Lime



7.5% OFF

STASH
TEAS
Premium and Christmas tea

PLACE YOUR
ORDER TODAY!

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GOH
HIGGINS
BRAND MANAGEMENT

IN FOCUS

HIGGINS COHN BRAND MANAGEMENT

October Specials - "CHFA MONTH"



EO

20% off line drive



GENESIS TODAY

10% off Line Drive, 15% off Shippers & Floor displays



GINGER PEOPLE

20% off ginger Gizer & Soother beverages, 15% off Travel Chews & boost



DR. BRONNER'S

15% off line Drive



NUTIVA

25% off Coconut oil (15oz), 35% off Organic Hempseeds (8oz)



DESERT ESSENCE

15% off line drive



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HCBM UPDATES FOR OCTOBER

CHFA - Come see what specials all our brands have for you!

Visit us at P13 October 15th & 16th, 2011!



GET YOUR PASSPORT!

Win a trip to

JAMAICA



Higgins Cohn Brand Management wants to send you on an all expenses paid trip for two!
Relax and immerse yourself in the beauty, culture and exotic flavours that Jamaica has to offer.

This promotion is available to retailers attending the CHFA East 2011 show. To enter, simply get your hands on a HCBM Passport, visit all of our manufacturers and have them stamp your passport. Enter your fully stamped passports in our draw to be held on the Sunday of the show at 4:00 p.m.

There are a limited number of passports available, so contact your sales rep today in order to get your passport!



Contest Rules:

Limit of one passport per person and two passports per retail location.
You must be 18 years of age to participate.
No purchase necessary.

For more information please email us at passport@higginscohn.com or call us at 905.856.8252

To see a full list of our brands please visit our website at www.higginscohn.com



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